



Kayee's Robbert Hock Wins Sitecore "Most Valuable Professional" Award

Elite distinction awarded for exceptional contributions to the Sitecore community

Millingen aan de Rijn, The Netherlands — February 18th, 2016 - Kayee, today announced that **Robbert Hock, Owner of Kayee and freelance Sitecore Technology Specialist** has been named a "Most Valuable Professional (MVP)" by **Sitecore**, the global leader in experience management software. Robbert was one of only 177 people worldwide to be named a Sitecore Technology MVP this year. There are more than 10,000 certified developers in Sitecore's global network.

Now in its tenth year, Sitecore's MVP program recognizes individual technology, digital strategy, and commerce advocates who share their Sitecore passion and expertise to offer positive customer experiences that drive business results. The Sitecore Technology MVP Award recognizes the most active Sitecore experts from around the world who participate in online and offline communities to share their knowledge with other Sitecore partners and customers.

I consider myself a Sitecore Veteran, winning the MVP title now for the 7th time. Wow! Simply amazing! Since I started working with Sitecore in 2008 and after I was awarded the Sitecore MVP award in 2010, I've been so passionate about Sitecore and the Sitecore community, that I'm still pushing my own limits. Besides the freelance work I do as a Sitecore Technology Specialist and the organization of the Dutch Sitecore User Group, I've also been co-organizer of SUGCON Europe 2014 and 2015 and was one of the speakers at the Nordic Sitecore Conference. With SUGCON Europe 2016 in April coming up, we're going to make 2016 even better! (Robbert Hock - Kayee).



“We are grateful for the leadership, expertise, and ongoing contributions that Robbert has made to the Sitecore community,” said Pieter Brinkman, Director of Developer and Platform Evangelism, Sitecore. Robbert has demonstrated a mastery of our technology and exemplifies the spirit of Sitecore.”

Sitecore’s experience platform combines web content management, omnichannel digital delivery, customer insight and engagement, and strategic digital marketing tools into a single, unified platform. The platform is incredibly easy to use, capturing every minute interaction—and intention—that customers and prospects have with a brand, both on a website and across other digital channels. The end-to-end experience technology works behind the scenes to deliver context marketing to individual customers, so that they engage in relevant brand experiences that earn loyalty and achieve results.

As a freelance Sitecore Technology Specialist, Robbert has been working for the past 8 years on Sitecore implementations that vary from campaign websites to multi-site & multi-language platforms. His clients are end clients and Dutch and International Digital Agencies, where he’s helping them to create immersive experiences across all digital channels for themselves and for their clients. Robbert has worked as a Sitecore Developer, Consultant and Sitecore Architect on these projects.



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